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FOR IMMEDIATE RELEASE:

**Ron Luce and Bob Lenz Head Lineup Of Speakers At
Revelation Generation Christian Music Festival On Labor Day
Weekend**

*BattleCry Leader and President of Teen Mania Ministries Tops List of Speakers
to Address Youth On September 1, 2007 in Hunterdon County, NJ*

FLEMINGTON, N.J. – May 7, 2007 – In addition to the all-star musical performances, Revelation Generation will feature several of the nation's most powerful speakers at a day-long Christian music festival over Labor Day weekend. Scheduled for September 1, 2007 at Revelation Farms in Frenchtown, NJ, Ron Luce and Bob Lenz top the list of speakers who will challenge teens and youth to live positive lifestyles—free of drugs, alcohol and addictions—and use their influence and talents to serve others.

As president and Founder of Teen Mania Ministries, Ron Luce has reached millions of young people across the world. With the help of Teen Mania, Ron Luce leads BattleCry; a movement to save today's youth by challenging teenagers to take a stand for Christ in their schools, communities, and throughout the world. Due to his steadfast dedication in youth related issues, Luce was appointed by President Bush to serve as an advisory member for the Commission and Drug free Communities from 2002-present.

Also dedicated to today's adolescents, Bob Lenz speaks to over 250,000 teens and parents across North America each year and is considered one of the nation's top youth communicators. A member of the National Speakers Association, Lenz addresses a range of important youth topics including making positive choices, leadership, self-image, substance abuse, suicide, and the prevention of gangs and violence. Along with speaking professionally, Lenz has served as the Director of a non-profit counseling center, hosted a radio program, and founded two annual youth events.

Justin Lookadoo and Mylon LeFevre also join Revelation Generation's lineup of inspirational speakers. Author of two books, Lookadoo spent 5 ½ years as a juvenile probation officer. He has worked as an educational consultant, dealing with staff development, school

safety issues, student programs and successful school strategies. Lookadoo has been a safety consultant and speaker for 11 years, delivering over 2,000 programs at public schools and leadership conferences throughout the United States.

At the age of 17, Mylon LeFevre had his first song “Without Him” recorded by Elvis Presley, which resulted in 126 other artists recording his songs. Following this success, LeFevre then went on to record his first album, which has sold millions to date. Over the last few years, the Grammy and Dove Award winning artist has ministered to millions across the country through Christian television and speaking in churches. In 2005 LeFevre was inducted into the Gospel Music Association Hall of Fame.

The speakers join an all-star music line-up, including Newsboys, Jars of Clay, Brian Littrell, Nicole C. Mullen, Grits, Building 429, Phil Keaggy, MxPx, Skillet, Emery, Norma Jean, Falling Up, The Almost and more.

For more information about Revelation Generation news, directions, ticket prices and availability, accommodations, and ministry alliances, as well as vendor and sponsorship opportunities, please visit the official concert web site at www.RevelationGeneration.org or on MySpace at www.myspace.com/RevelationGenerationOrg.

Media Attendance

Members of the media interested in pre-concert interviews should contact Lin Lawson of Resound Marketing at 609-279-0050 x103 or lin@resoundmarketing.com. For a free press pass, please RSVP by July 15.

About Revelation Generation

Revelation Generation is an annual, day-long Christian Music festival which takes place on Revelation Farms in Frenchtown, N.J., a 140-plus acre property owned by Robert and Kim Grom – original founders of the non-profit organization who have dedicated their farm to many youth events and to raising money for youth-oriented charities. Revelation Generation is a first-rate entertainment event that will call today’s young people to live positive lifestyles—free of drugs, alcohol and addictions—and use their influence and talents to serve others. Revelation Generation brings together the top Christian and “crossover” music artists spanning Rock, Pop, Urban, and Punk with inspiring speakers, demonstrations, activities, and games that the whole family can enjoy. For more information, visit www.revelationgeneration.org.